

SLROC

NOOZE LETTER

| JULY 2023 |



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2023

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COMING UP...

(All events are subject to confirmation by club committee)

5th-6th August FESTIVAL OF WHEELS Trinity Park

12th-13th August – tyro RTV & Camp Over

2nd September – Marshall Training & Camp Over

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Chat from the Chair...

Steady as she goes

Introduction

Is it me or do the weeks and months go faster and faster. By the time you read this the school holidays will have started (or in Scotland are half way through already) and the bank account gets drained for the duration, more than usual.

Now where do I start, we've had a few challenges to deal with, a 3-hour committee meeting last week (and still we didn't cover all the topics), it's been one of those weekends and now it's planning for the Festival of Wheels (see later in nooze). I'm going to need a holiday after the holiday!



Note: In our world of madness, I don't think anyone on the committee will take offence to this!

Oh, do behave

I wrote last month about how we conduct ourselves especially whilst wearing the nice bright, orange shirts both on course and around any show / public areas. Please think about how you conduct yourselves and the consequences of your actions before you take said action. As a club, we are going through significant change, and as a result we are evolving month on month. With this, comes new ways of operating, increased focus on certain areas and potentially changes to the way we do things. It will take time to stabilise and we are all learning as we go.

Web-site / social media

So, the web-site redevelopment work continues behind the scenes focusing on writing some fresh content. Once we've got enough of this, we can create the structure for some new pages to be hosted back on our original domain. The difficulty here is that it has to be in the format where update is easy and seamless going forwards else, we'll be in the same predicament in a few years' time.

Linked in with this is 'social media' and before anyone shouts at the text, that is NOT just Facebook (no, not everyone is on Facebook and nor do they want to be). Ultimately, the club web-site will be the 'home' of the club and everything else becomes a tool that should seamlessly integrate.

Keeping on top of #messages and promoting with events is another task in itself and again is a balancing act to maintain comms / engagement at the right level. If we take Suffolk Show, we had some good comms and messages and were integrated with the Suffolk Show events team. This was not the same for Heveningham and we weren't promoted on their event pages, nor did we do any promotion ourselves.

Too much comms could equate to making the shows too busy where we couldn't cope with the number of customers and not enough comms could leave us out in the cold. That said, for the moment, we're

doing OK and maintaining things '**steady as she goes**'. Of course, we're forming a plan for the future but again that's not something that's going to change overnight, nor this year.

In light of that plan we have now created, Instagram, Tik Tok and You Tube accounts. Instagram is the easiest so please do #suffolkandroverownersclub any relevant posts especially those from club shows and events. Tik Tok and You Tube will be evolved over time and will help us reach additional audiences aligning with how the club evolves over the coming months.

Club Site

As you will be aware we were due to have a meeting re the club site this weekend just gone. We did have some discussions with the land owners and these discussions are ongoing. As such, we can't map out the next 6-12 months just yet. That said, we do have more than enough behind the scenes activities with to continue with for the time being.

Once again, huge thanks to those that came to site for the Maintenance Day. The saying many hands makes light work is very much true and the visible benefit to the site appearance is immediate.

Next events

So, two things to mention here;

Festival of Wheels @ Trinity Park 5th / 6th Aug. Same principle as the Suffolk Show although not quite the volume of customers. That said, this is another big fundraiser and busy show. Last year, I was particularly taken by the Salted Caramel rum samples which dare I say has become a 'subscribe & save' order from Amazon!

75th Land Rover Anniversary. Whilst this isn't a thing the club has anything planned for specifically, we are interested in whether YOU think we should commemorate in some way? If so, is this?

- During the Club Weekend 2nd / 3rd September
- An evening event / drive out on Thursday 14th September
- Something else
- Nothing specific

I'm sure clubs up and down the country will be marking this event in some way and if nothing else I see a photo / publicity opportunity from the Festival of Wheels. Please provide feedback / ideas to me directly in the first instance

Conclusion

Well, in the phrase of bugs bunny 'that's all folks' and well done if you've made it here – I can only assume you are reading these ramblings. With that in mind, please do provide feedback and input to us on events, ideas and anything else club related.

Of course, we'll keep you updated over the coming weeks and if necessary, schedule an EGM as and when we know more with regards to club / site updates.

Finally, I'm filled with pride when we get the responses in from the shows and the amount raised for local charities, including a % donation to our associated partners e.g., Hevingham Hall Charities, Suffolk Agricultural Association Charities and not forgetting Newbourne Village Hall, a beneficiary that we've had for many years. These events go a long way to demonstrating what the club is about.

Jeremy

Heveningham Hall Country Fair



I arrived on Friday early evening after managing to throw everything in Freddie. Everytime I go camping I am reminded of how small a 90 actually is! It was a very warm evening so it took rather a while to put the tent up, along with the fact I just wanted to sit down and chill with a bottle of wine!!

Saturday morning arrived and we were in for another warm one! We were frantically scribbling down some details of our beloved Landies ready for Pat as we were due in the ring first thing for a display! Tim's eyes lit up when he saw Aaron's Land Rover arrive so he could have some fun winching it onto its side as part of the display. The rest of us drove round in circles for a while, and then it was time to explore how the course was looking for this year!

Unfortunately, we still cannot use the pit which we had used previous years which many passengers who I took round were gutted about! On the reckie run of the course, we spent time navigating the log bridges which took some lining up for (and I found low box helpful...)! We then went through the trees and finally through a ditch where being short had its bonus for once (Freddie not me)! A quick recovery as Neil got stuck in the ditch and then back to the marquee where there were already a few customers waiting! :)

It was very warm on Saturday, so aircon was on full with all Freddie's sides rolled up! After a few trips round, 5 o' clock arrived and we headed back to the campsite for a chilled evening, or so I thought... instead we decided to do some practice in the campsite ready to make driving round in circles in the main ring slightly more interesting for Sunday morning! So, out came the tow ropes and four Landies were being dragged around the campsite by Pat's Land Rover... much to the amusement of the other campers!

Sunday morning arrived and the practice continued seeing how far Aaron's Land Rover could be tipped over for the display. We then had Pat towing a train of Land Rovers, and then Tim wanted a turn of towing us round too! Once we got back to the marquee and the customers slowly arrived, the heavens then opened and everything became rather soggy! For the customers coming and thinking getting in a Land Rover will mean they can escape the rain... they clearly thought wrong! Especially in the back of Freddie, hehe!

The rain made things a bit more interesting especially on the log bridges as they became much more slippery! However, I think this made George's day at Hammonds Recovery as he could recover some Land Rovers with an Isuzu! This eventually led to one of the log bridges being closed after several recoveries had been made.

Overall, it was a good weekend! There weren't many Land Rovers to take passengers round which made the weekend feel more steady than if there were a lot of us ready and eager to go! Over the two days, I also made a note of some of the quotes I got from some of the passengers which made me giggle...

- "It's like being on a roller coaster but without the hour queue!"
- "Expert driver, we didn't get stuck!"
- "That was super exciting and very bumpy!"
- "We are going off-road, and this is our driver... and she is a woman!!"
- "You were the best because you were faster!"

Hope to see as many of you at Festival of Wheels!

Amy :)



Events Calendar

Key:	Club Event	Competition*	Club Show	Other
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Event		CoC
July 22 nd	Set up and Camp over (Allen Brickworks)	Tim Dyer
July 23 rd	CCVT, (Allen Brickworks)	Mark French
Aug 5 th	Festival of wheels	Pat Corps
Aug 6 th		
Aug 12 th	Set up and Camp over (Newbourne)	
Aug 13 th	Tyro RTV (Road Taxed Vehicles)	Mark French
Sept 2 nd	Marshal Training & camp over	Matt Hurst
Sept 3 rd	Club Driving Day	Pat Corps
Sept 16/17 th	Grand Henham Steam Rally (Static)	TBD
Sept 23 rd	Set up and camp over (Allen Brickworks)	
Sept 24 th	Winch Trial (Allen Brickworks)	Mark French
Oct 7 th / 8 th	Stonham Barns Land Rover Show	TBD
Oct 21 st	Camp over & social	
Oct 22 nd	Club Driving Day	
Nov 18 th	Camp over & social	
Nov 18 th	Club Driving Day	
Dec 30 th	Mince Pie Driving Day	



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About

Suffolk Lowland Search And Rescue

Sulsar is a voluntary organisation consisting of 100 plus members who are trained to national search standards as set by Lowland Rescue, our governing body. This is our 25th year in operation, with now many hundreds of searches logged. The team has grown in numbers over the past 10 years rising from 25 or so to its present .

We are deployed by Suffolk Police to assisting them in searching for vulnerable missing people or mispers within the county of Suffolk, and adjoining Counties when required by other team. We also work with Suffolk Fire and Rescue Service, deploying our water rescue and boats teams when required

All members give their time completely free and often deploy at short notice in what ever the weather happens to be when required, often dark, wet and cold .

We have specialist teams within the main team, such as drones, mountain bikes, dogs, kayaks, 4x4 support, boat, stealth, water search and medical, all teams remain part of the main team but can if needed deploy independently, and have their own kit and equipment.

We are funded completely by donations with running costs at around £15k per annum. Approximately £10k goes towards our building and insurance running costs, this continues to increase as we add to the services that we provide for Suffolk Constabulary, for instance we now carry out water searches and have been successful in finding evidence in a nasty stabbing case, we are currently looking at how our drone could be of more use to the police. The remainder goes towards equipment for the various teams, we are just in the process of purchasing a new RIB for the boats team. We are looking for grant funding to purchase more thermal imaging equipment , the list goes on

We are committed to finding the vulnerable people of Suffolk and will continue to do so for the next 25 years.

Thank you all for your support and for giving up your time to give enjoyment to so many people for charity.

Andy King
Chairman

Suffolk Land Rover Club Members



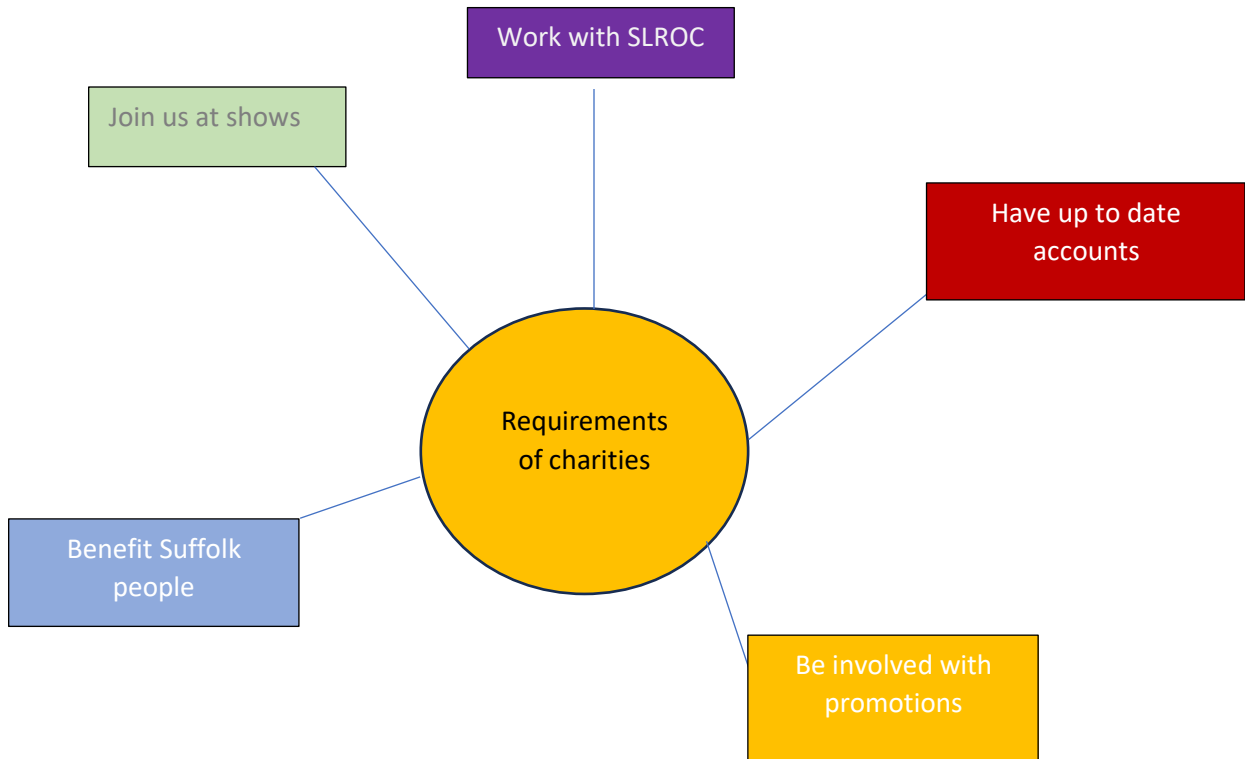
I was introduced to Land Rovers at the age of 10 by my grandfather. My first Land Rover was a 2000 Discovery TD5 but it wasn't until 2014 after buying my first Defender TD5 that I joined SLROC with the intention of joining Rover Rescue. Rover Rescue parted ways with SLROC about the same time, but I found playing in the mud and learning off road driving skills interesting, demanding and enjoyable. I became the Club secretary 2017 a position I still hold. When some other Club members got involved with SuLSAR to provide Opps Support I also joined as the role was akin to my original objectives with Rover Rescue. Having spent two years with Opps I chose to qualify as a SuLSAR Search Tech. Last year I qualified as a pilot within the growing Drone Team and am currently training to become a Handlers assistant within the Dog Team.

I joined SULLSAR in 2017 in the height of the Corrie searches. As a Mum the concept of losing a child and never knowing what happened to them is beyond comprehension, so the thought that there are people out there that will pitch out whatever the time of day and whatever the weather to help look for a missing person is a huge comfort to the families of those people. However the benefits go both ways, I have met some of the most amazing people, Simon Foster being one of them and I feel immensely privileged to be able to stand beside them. I have qualified as a Team Leader and am an active part of the Kayak Team but my big love is the Dog Team and I'm currently a trainee dog handler with Idris who will hopefully qualify and become operational next year. I have been operational on over 50 searches looking for suffolks missing and vulnerable people.



Help Choose Our Charities For 2024

SEND YOUR NOMINATION
TO secretary@slroc.uk.com
BY 31STAUGUST



NOMINATIONS SHOULD INCLUDE
YOUR NAME AND MEMBERSHIP NUMBER,
CHARTY NAME, CHARITY COMMISSION NUMBER, CONTACT DETAILS OF
CHARITY AND A BRIEF COMMENT AS TO WHY YOU THINK THEY FIT THE
SLROC REQUIREMENTS

The Club has raised over £100,000 for charities over the many years it has been running and is an aspect of the Club that the membership is rightfully proud of. This document sets out a list of actions (but not restricted to) that are taken to choose the charities that the Club will support.

- Call for charity nominations.
 - The process starts in July with a notice to all members to be published in Nooze inviting members to nominate a charity. This is it!
 - Nominations are received by end of August.
- Initial evaluation of nominations
 - Contact details
 - What further information is available?
 - Are up to date accounts available?
 - Initial assessment of nominations.
 - What proportion of their work is done in Suffolk?
 - Is the charity compatible with SLROC principles.
 - What is their charitable status? Are they a registered charity (some 'charities' with a small annual turnover have no registration, i.e. Bike Active, whom the Club supported some years ago)
 - What proportion of their income is for work at the 'coal face' and what proportion is to support administration?
- Making contact.
 - Establish personal contact and introduce SLROC, describe who and what we are and how we go about raising money for charity.
 - Ask them how they would spend a donation of a few thousand pounds.
 - Could / would they support us by attending the shows with us and getting involved?
 - Have they any similar experience?
 - Do they see their involvement as a benefit and how would they hope to gain from it?
 - Provide expected show and presentation dates.
- Review
 - The responses are collated for a review by the Committee.
 - The Committee review the information and raise questions as deemed fit. This may involve getting back to the charity for clarification.
- The decision
 - The Committee vote and agree the chosen charities.
 - At Mince Pie Driving Day, the chosen charities for the following year are announced
 - Charity notice in January Nooze.

Please consider what charity you would like to nominate for 2024. It needs to be a charity that.

- Spends its income at the 'coal face' not on administration and CEO salaries.
- Can identify how the club's donation would be used.
- Ensure the clubs donation benefits the people of Suffolk.
- Will join the club whilst attending the shows.
- Participate with the club in promotional aspects.
- Has up to date accounts with the charity commission.

Please send your NOMINATIONS to Graham at secretary@slroc.uk.com by end August

SHOWS

TRINITY PARK - AUGUST 5TH - 6TH 2023



MOTOR SHOW EVENTS.COM

Please see Latest Email for more details or contact
Pat or Jeremy for further info

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From roadside assistance – such as wheel changes – to vehicle transportation, we will be able to accommodate your requirements as and when you need them. Our dedicated fleet of recovery vehicles and staff are fully equipped and will be able to locate you quickly and easily. We can attend to your needs on-site or recover your vehicle and deliver it to a location of your choice.

We will be able to provide accident recovery services in the unfortunate event of you being in a road accident. We work closely alongside the emergency services in and around Halesworth and Ipswich and will be able to recover your vehicle, no matter what the condition or situation.

Our services are not just limited to light and commercial vehicles. We can also recover or transport tractors, boats, coaches, heavy plant machinery, the list is endless.














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Please note: Some of the committee members have requested that details of their addresses are not published within the newsletter for personal reasons. Please do not let this put you off contacting any of the committee, they will be only too glad to receive phone calls (as long as they are at a reasonable time of day, say no later than 2130).

The committee respects the privacy of each and every club member, and to that end, we do not give out details of club members to any other organisation.

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Club Shop

SLROC CLUB SHOP Clothing, Stickers, etc. All clothing is available to order in a range of sizes and colours, just ask! Prices are correct at time of going to print but may be subject to change.



T-Shirt £16.00

Polo Shirt £18.00

Sweatshirt £20.00

Hoodie £22.00

Contrast Hoodie £24.00

Grizzly Fleece £32.00

Chunky Zoodie £33.00

Onesie £33.00

Contrast Onesie £33.00

Children's T-Shirt £11.00

Children's Polo Shirt £14.00

Children's Fleece £21.00

Children's Hoodie £17.00

Children's Hi-Viz Vest £4.00

Cuffed Beanie £11.00

5-Panel Cap £11.00

Door / Panel Sticker £4.00

Small Sticker £1.00

Window Sticker £1.00

www.slroc.uk.com Sticker (Black, Orange, Silver, Yellow, Red, Blue & White) £3.00

Key Ring £1.00

2M Bridle Price on Application

5M Rope Price on Application

7M Rope Price on Application

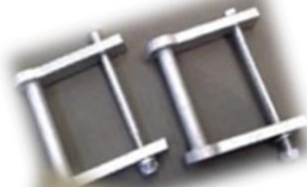
9M Rope Price on Application

2M 5 tonne Strop £17.00

4.75 tonne Shackle £9.00

Jate Clamp £18.00

Battery Clamp £6.00



Prices correct at time of going to print but may be subject to change.

The Club Shop is at most events, and items are also available from:

Spencer White: - Email: clubshop@slroc.uk.com

Please get in touch if you wish to collect items from a Show.

The Newbourne Club Site

The club has its very own off-road driving site which we use monthly for weekend events, and competitions.

The site is situated to the east of Ipswich, near to the village of Newbourne and can be found with the post code **IP12 4PA**.

What Three Words (WTW): cupboards.dribble.scrubber

Strict rules must be adhered to when using the site, to protect the safety of all users. Please keep your speed down around the village, and especially on the access track which has a 5mph limit.

See you there!

